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## Exceeding all Expectations Post Report of the Defense GameTech Users' Conference



*Attendees, speakers and exhibitors enjoy the 4th GameTech Users' Conference in Orlando.*

The 3rd Annual GameTech User's Conference took place March 29-31, at the Orlando Hilton. Creating history, with 539 attendees and 89 attending "in world" contributed to one of the many successful aspects of this year's conference. The event kicked-off very appropriately offering four tutorials: Serious Games, Instructional Systems Design, VBS2 and Virtual Worlds rolling into a break and continuing on with advanced tutorials including Immersive Learning and the future of Military Training Games.

The dynamic keynote speakers: Gen., Melvin Spiese, USMC, Training and Education Command, Will Wright, Stupid Fun Club Inc., Gen. James Mattis, Joint Forces Command and Dr. Larry Johnson, New Media Consortium enhanced breakfast and lunch for attendees offering a wide variety of entertainment and purpose. A small group of committee members hosted Will Wright on a private tour of Research Park's military simulators. At the conclusion of the tour he stated, "I can speak at a conference anywhere, but I can't do *this* anywhere."

GameTech 2010's exhibit hall was gently laid out to a "full house" of 24 exhibitors eager to showcase their latest gaming technology. In fact, STTC sponsored a

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### Upcoming Events

#### MT3 Conference

May 6-8, 2010 Renaissance Orlando at  
Seaworld  
[www.mt3.bz](http://www.mt3.bz)

#### NCS Scholarship Golf Tournament

May 14, 2010 (info:  
[www.simulationinformation.com](http://www.simulationinformation.com))

#### ITEC

May 18-29, 2010 London, UK  
[www.itec.co.uk](http://www.itec.co.uk)

#### TSIS

June 9-10, 2010 Training & Simulation  
Industry Symposium (TSIS) Renaissance  
Orlando Resort at Sea World Orlando, FL  
[www.ndia.org/MEETINGS](http://www.ndia.org/MEETINGS)

#### Army Ball

June 12, 2010, Renaissance Orlando, at  
Seaworld (visit  
[www.ausa-sunshine.org](http://www.ausa-sunshine.org) for info)

#### Special Operations Forces Industry Conference (SOFIC)

"Accelerating the Force"  
June 15-17, 2010,  
Tampa Convention Center, Tampa, FL  
[www.ndia.org/meetings/0890](http://www.ndia.org/meetings/0890)

#### Joint ADL Co-Lab Implementation Fest

August 10-12, 2010 Rosen Center  
Orlando, FL [www.adlnet.gov](http://www.adlnet.gov)

virtual world scavenger hunt, with an exhibitor playing host, generating team building for the attendees.

General Sessions and Panels continued throughout the remaining of conference, along with other tutorials offering topics such as: top research in gaming, multinational networking, language and cultural training, mobile medic applications and artificial intelligence. "This year's conference was wildly successful," stated Pete Marion, Customer Support Executive, U.S. Army PEO STRI, "I would like to bottle exactly what we did right, cork it and drink from its' elixir next year."

## In Honor of Saving Lives and Working Together Celebrating Partnership



*Orange County Commissioner Bob Segal; Army Program Executive Officer for Simulation, Training and Instrumentation, Jim Blake; and Commanding Officer, Naval Air Warfare Center, Training Systems Division, Capt. Harry Robinson provide remarks for 60th Anniversary celebration.*

On March 19th the Naval Support Activity played host to representatives from the Army, Navy, local community leaders, industry and media to honor the spirit of partnership, and a strong heritage of delivering superior training systems to America's warfighters. Navy Captain Harry Robinson, Commanding Officer of the Naval Air Warfare Center Training Systems Division (NAWCTSD) and Dr. Jim Blake, U.S. Army, SES, Program Executive Officer for Simulation, Training and Instrumentation (PEO STRI) and Orange County Commissioner Bill Segal, proudly spoke during the service' 60th anniversary celebration.

"From the early days of the Link trainer to the wonders of today's wireless mannequins, common driver trainers, IED trainers, MILES and the advent of geometric pairing to conduct non-line of sight engagements, translator trainers, battle staff simulations and a hologram depicting terrain in three dimensions, it is important to remember it started with a simple agreement to work

### **ITSEC**

November 29 - December 2, 2010 Orange County Convention Center, Orlando, FL  
[www.iitsec.org](http://www.iitsec.org)

**For a complete listing of Central Florida industry events please visit:**  
[www.simulationinformation.com/events](http://www.simulationinformation.com/events)

### **Announcements**

#### **Navy**

NAWC-TSD was named Top Federal Government Agency by United Way for amount given to Combined Federal Campaign.

#### **Army**

PEO STRI will soon be honoring 29 employees who, combined have 595 years of government service.

#### **Marines**

General Melvin Spiese, USMC, was pinned on Thursday, March 25th. His first speaking engagement as General took place at the 2010 GameTech User's Conference on Tuesday, March 30th.

#### **Air Force**

The Annual Air Force Modeling & Simulation (M&S) Awards announces during their April conference. The awards recognize the outstanding contributions of AF M&S personnel in support of the warfighter. Awards are presented to an individual, team or unit in seven primary functional areas: Acquisition; Analysis; Cross Functional; Experimentation; Planning; Test and Evaluation and Training.

#### **Veteran's Administration (VA)**

Welcome to the VA Modeling and Simulation Center of Excellence. VA expects to be part of the local M&S team and collaborate with partners.

### **Accolades**

Congratulations to these individuals who have earned their PhD's.:

**Robert Sottolare, STTC Chief  
Technology Officer**

together.”, stated Dr. Blake.

The agreement, formally signed by the Secretaries of the Army and Navy on March 20, 1950 still has relevance today as the PEO STRI and NAWCTSD continue to collaborate on training and simulation systems that train our service members. The early simulation systems (or training devices, as they were referred to in the early years) were rudimentary, but they were the catalysts that set in motion the very sophisticated systems we have today. The systems touch every Soldier, Sailor, Airman and Marine - and every member of the military who deploys trains on a simulation/training system that resulted from this early agreement.

For Central Florida, the 60-year agreement has strong economic impacts, resulting in thousands of jobs. In just the last ten years, the military simulation commands' annual contract awards have increased to well over \$3 billion. Over the last 20 years, the Team Orlando government partners have grown to include Marine Corps; Air Force, Coast Guard; Office of the Secretary of Defense, Joint Advanced Distributed Learning Co-Lab; the Defense Acquisition University; Federal Law Enforcement Training Center, ...60 years of cooperation - a catalyst for strong partnership - good jobs - and most importantly training systems that are saving lives and bringing America's sons and daughters home from war.

## Spotlight of the Month

Kristy Murray



Dr. Kristy Murray is the director of the Advanced Distributed Learning Co-Laboratories and oversees the operations at the Co-lab in Alexandria, VA. Her primary mission is to support and assist the federal government and Services as they integrate ADL standards and emerging technologies into their programs. In support of this mission, the ADL Initiative conducts outreach,

research, and prototype development.

The objective is to provide a collaborative environment in which government, academia, and industry can share best practices and lessons learned to improve distributed learning in the Department of Defense, other Federal Agencies and with our Allied Partners. “I feel very lucky to be able to do what I do in a research and development environment,” Murray says. On her location here in Orlando, Murray says, “We’re fortunate to be in Research Park with our service partners who are also doing things that create new ways to train and transition that information into a real, operational program. There’s a talented pool of people to pick from here in a high-tech workforce that we can pull employees from. As far as the future of ADL, she plans to continue to take advantage of all new learning technology available and ensure superior warfighter training.

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The 10-4 is a monthly publication that is distributed electronically on behalf of Team Orlando. The information contained herein is intended to inform members of the internal and external community about Team Orlando programs and events. The information contained within the 10-4 does not necessarily represent official views of the U.S. Government, nor should they be perceived as an endorsement by the U.S. Government, the Department of Defense or any of its subordinate organizations.

For Team Orlando.

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