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ART & ALGORITHMS FESTIVAL EXPLODES ON THE SPACE COAST

Titusville, Florida -- **NOW through October 13, 2013** Titusville is a Digital Downtown for **Art & Algorithms**—an arts festival featuring first-run films from 30 countries and holographic and lenticular imagery from the UK, select Florida digital artists, hands-on digital fun and large-scale 3-D digital projection on the side of a 2-story building.

The **Holographic and Lenticular Exhibit, in** Digital Gallery 300, is a collection not available anywhere else in the United States. Coming here directly from the UK, this exhibit, called "Dystopia", is accompanied by Martin Richardson, an innovator in art holography, who worked with rock star David Bowie on a most significant piece which is featured in the exhibition.

The **International Film Festival** (a festival within a festival) is a driving force, with different short films screened each day, and along with five Digital Galleries (9:30-5p weekdays, Noon- 10p Friday and Saturday, Noon to 5p on Sunday), provides festival fun during the week. **Clifton Stewart** curated the film festival like an art exhibition, sourcing the work, inviting film makers to participate and programming a wide and varied week of international short films especially selected for ART & ALGORITHMS.

On Friday and Saturday this week the festival goes into its final weekend. The festival brings together contemporaries in international digital arts from U.S. and Europe (*first U.S. showings*) within an interactive street party atmosphere.

Art & Algorithms runs through Sunday, October 13.

Film Schedule from Wednesday, October 9 – Sunday, October 13 at the Titusville Playhouse

Wednesday, October 9 - - 4p; 6p; 8:30p

Death by Taxes - France; Lost in Space - Belgium; I'll Tell You - UK; The Bride - Australia; I Can't See You Anymore - Ireland; Sacrifice - Iceland; Black Christmas - Finland; Varmints – UK

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Thursday, October 10 -- 4p; 6p; 8:30p

The Hatch - Ireland; Czech Please - Colombia; Something Left Something Taken - USA; All Souls Day - Poland; Shirin & Farhad - Co-production USA & IRAN; Guns, Bees & Tadpoles - Northern Ireland; ASAD - South Africa; Tsuyako - Japan; A Pretty Funny Story - Canada

Friday, October 11 -- 2p: 4p; 8p

Lester - Switzerland; A Doctors Job - Peru, Cheung - South Korea, Tears of Steel - Netherlands, Life of a Dog - USA, By Night - Colombia, Alijuna - Colombia, Amstel - Netherlands, Available Men - USA

Saturday, October 12 -- 6p; 8:30p

Noreen - Ireland, The Lobster's Cry - Belgium, At The Opera - Argentina, Luminaris - Argentina, Crimson Jade - Netherlands, Sintel - Netherlands, Love You More - UK, Suiker/Sugar - Netherlands This screening contains films with scenes of a sexual nature and adult themes/issues.

Sunday, October 13 -- 2p

One Rat Short - USA, Jericho - Ireland, HUMBOLDT - Chile, Le Lac Noir/The Black Lake - Switzerland, Shift/Vahetus - Estonia, The Railway Watchman - Poland, L Train - USA, La Tarea/The Homework - Colombia, A Curious Conjunction of Coincidences - Netherlands

Highlights of Friday October 11 and Saturday October 12 include:

- Friday, October 11 at 7p: Special Lecture at Titusville Playhouse by Clifton Stewart, Films Curator.
- Saturday at 3PM an International Symposium SPECIAL EVENT moderated by Ben Noel, executive director of the Florida Interactive Entertainment Academy, University of Central Florida, with Clifton Stewart, Martin Richardson, Mark Franz, Daniel Kovach, David Montgomery and Nathan Selikoff. Come and hear our UK and Florida artists debate 'The Value of Digital Art' and if and how its accessibility (and unique challenges) changes things forever.

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FOR IMMEDIATE RELEASE

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- **3-D DIGITAL MAPPING on the hour, on the weekend, after sundown** Action-packed, larger than life projection is the anchor, a large scale, 3-D presentation on the side of a building in downtown Titusville. Custom content was created only for Art & Algorithms by Ninjaneer Studios.
- Martin Richardson and the **Holographic and Lenticular Images Exhibit, in** Digital Gallery 300
- Digital Artists from around Florida display digital work on large screens. Several exhibiting artists
 will be on site to answer questions.
- Digital Galleries, including Holograms and Lenticular Images Exhibit (9:30-5p weekdays, Noon- 10p
 Friday and Saturday, Noon to 5p on Sunday)
- **Films ongoing** from more than 90 award-winning digital short films from more than 30 countries brought to us by curator, Clifton Stewart, at the Titusville Playhouse. (*Full film schedule and descriptions of the films online at www.artandalgorithms.com*)
- Hands-on interactive activities, on iPads and on the Graffiti Wall where personal creations can be created and then emailed to a home address.

Tickets available online: www.artandalgorithms.com or at the festival at the **Titusville Playhouse Box Office** at 301 Julia Street. \$25 FULL-FESTIVAL PASS – all days, all events; \$10 Single-Day PASS; or \$5 Single-Day FILM SCREENING only Ticket. Film enthusiasts can pick date or dates with new films each day.

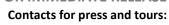
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INTERNATIONAL ARTISTS

The festival features two internationally-known artists from the United Kingdom, **Martin Richardson**, a professor holding the Chair in Modern Holography at DeMontfort University in Leicester, England and the International Film Festival curator, **Clifton Stewart**, a Senior Lecturer in Media Production at Coventry University in the United Kingdom. Richardson is regarded as an imaging pioneer. He has made holograms of many famous people, including film directors Martin Scorsese and Alan Parker as well as the fine artist Sir Peter Blake and writer Will Self to name but a few. His work with rock star David Bowie, for a project using 3-D promotional material for the album 'Hours', is well known and has been documented in Richardson's book, 'Spacebomb: Holograms and Lenticular 1984 – 2004'.

FLORIDA ARTISTS

The festival highlights creative works by Florida artists at the intersection of art and technology and appeals to a wide range of audiences and ages. Florida artists participating with gallery installations are: **Jenna Bors**, **Brian Ratigan**, **Mark Franz**, **Nathan Selikoff**, **David Montgomery** and **Daniel Kovach**.

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